

Microsoft London Market Network Launch – 28th February, Balls Brothers, Mincing Lane, London



Join us and discover our vision of how a network of partners can give you strength to face the challenges ahead.

The launch of the London Market Network takes place on Thursday, 28th February at Balls Brothers, Mincing Lane, London, EC3R 7PP. [Map - Mincing Lane EC3R7PP](#)

The London Market is undergoing unprecedented change. Companies are grappling with process modernisation and legislation against a background of pricing challenges and globalisation of the insurance market, requiring brokers and underwriters to think and act differently. Increasingly businesses require innovative approaches to customer service, compliant internal processes, business performance monitoring and information provision. Business systems are at the heart of this.

Microsoft has been working closely with six partners to create an insurance network with the aim of reducing the integration costs associated with deploying their technology solutions. We believe that by pre-integrating our solutions we can cut deployment costs and reduce risks for all London Market insurance companies. The partners in the London Market Network are:

- CIBER
- Finsbury Solutions
- K2
- Meridio
- Moore Stephens
- Microsoft
- Sequel

These partners represent some of the main technical areas utilised within the London Market:

- Collaboration
- CRM
- Workflow
- Records Management
- Risk management and spreadsheet compliance
- Business Performance Management
- Underwriting and broking applications

Please join us to learn first hand the reasons behind the formation of the network and its value to the market, how key technologies and partners can advance insurance business and experience and lessons learnt so far.

Speakers include:

Bruce McKee - Microsoft

Mike Thomas –Brit Insurance

Michael Graham - Sequel Business Solutions

This is an **invitation only** event for Senior Executives of the London Market, it starts with registration between 16:30 and 17:00 and ends with Drinks and networking at 18:00pm.

AGENDA

16:30	Registration	
17:00	Introduction and background	Bruce McKee, Insurance Business Development Manager, Microsoft
17:20	Customer perspective – Brit Insurance	Mike Thomas, Director of Strategy, Brit Insurance
17:40	Real life experience and lessons learnt	Michael Graham, Director, Sequel Business Solutions
18.00	Drinks and networking	

Are you interested in working with key technologies and suppliers to reduce your costs?

Don't delay! To reserve your place register now for this exclusive event and discover more about the Microsoft London Market Network

<http://msevents.microsoft.com/CUI/EventDetail.aspx?EventID=1032365731&Culture=en-GB>

Event ID – 1032365731

Register by phone – 0870 166 6674

